

**Annex 2:
House Rules for BMW Museum**

BMW Museum. AK-52, building and event operation.

1. Scope and admission

The Museum Rules apply both in the BMW museum building and its grounds. The BMW Museum site can only be entered by persons authorised by BMW AG, including visitors to the museum, café and shop and guests to any event, collectively referred to as 'visitors' below.

By entering the BMW Museum, visitors accept the Museum Rules as binding. Children under the age of 14 may only enter the museum if accompanied by an adult.

Visitors are only permitted to enter the exhibition areas within current BMW Museum opening hours and with a valid entrance ticket or other permission from BMW AG. Other areas including the foyer, café, shop and adjacent public areas may also be accessed within current opening hours without an entrance ticket/permission. Special regulations may apply to certain events. Visitors must leave the museum after BMW Museum opening hours.

Opening hours and entrance prices are fixed by BMW AG and can be viewed at the Counter for Ticket and Information.

2. Use of equipment, binding instructions

Visitors use the facilities of the BMW Museum at their own risk. Visitors must comply with instructions given by museum personnel, especially in case of emergencies or evacuations. Instructions and prohibitions on the information boards are likewise binding.

3. Responsibility

A responsible person should notify staff at the Counter for Ticket and Information if accompanying a group of children or young people. The chaperone is responsible for the supervision of the children or young people. Breach of this responsibility will result in accountability for any damage caused, in accordance with legal regulations.

4. General rules of conduct

Any visitors to the museum must comply with the following rules of conduct, in particular:

- **Ticket Validity:** After initial validation, the ticket is valid for re-entry for 5 hours and cannot be transferred.
- **Conduct in the exhibition areas:** Visitors are not permitted to touch the objects on display. Any costs relating to the damage or cleaning of an object or to the activation of the alarm system as a result of noncompliance with these rules must be covered by the perpetrator.
- **Paths:** Visitors must keep to the marked paths

- **Information for visitors with limited mobility and visitors with pushchairs:** The ramp into the main building is at a constant gradient of 6 %. The ramp length not including the platform is 16 m. In the bowl-shaped museum building, the ramp gradient is up to 10 %.
- **Wardrobe:** The following items cannot be taken into the exhibition areas: coats and winter jackets, bulky objects, umbrellas, sticks (except walking aids), rucksacks, shopping bags and large handbags. These items should be left in the wardrobe or the lockers. In case of doubt, the museum personnel will decide whether or not any coats or bags may be taken into the museum. Visitors are requested to avoid any contact between zips, buttons and other accessories on jackets or other objects and the vehicles and exhibits on display.
- **Changing tables:** A changing table for infants can be found in the disabled toilet on the ground floor.
- **Smoking:** Smoking is not permitted throughout the BMW Museum.
- **Consumption of food and drink:** The consumption of food and drink is not permitted outside of the restaurant area of the BMW Museum. This does not apply to events at which hospitality is permitted. Groups of children and youths may be permitted to consume their own food and drink in designated areas with the prior consent of BMW AG. This consent must be obtained from the supervisory staff.
- **Lost property:** Lost property should be handed in to the Counter for Ticket and Information. Staff at the Counter for Ticket and Information should be informed of any objects left behind, forgotten or lost. Lost property can be collected from Information South in BMW Welt for up to five days after being found. After this period, lost property is handed over to the central lost property office in Munich.
- **Lockers:** After the museum building has closed, BMW Museum security personnel are authorised to open any lockers that remain closed. Any valuables remaining in the lockers will be treated as lost property.
- **Animals:** With the exception of guide dogs, animals may not be brought into the BMW Museum.
- **Roller skates, Inline skates and skateboards:** The use of roller skates, inline skates, skateboards and such like is not permitted within the buildings of BMW Group Classic or in the surrounding outdoor areas.
- **Bicycles:** On the site of the BMW Museum, bicycles may only be left at the bike stands on Dostlerstraße and the Petuelring, but not in or in front of the entrances to the BMW Museum. Visitors are not permitted to take bicycles into the museum.
- **Furniture and fixtures:** These should be left where they are found and only used for their intended purpose.
- **Disturbing the peace:** Gatherings, processions and political demonstrations are

prohibited.

- **Dangerous objects:** The carrying of weapons or dangerous objects that can be used as cutting, defensive or thrusting weapons, as well as spray cans containing harmful or colouring substances, is not permitted. It is prohibited to ignite fireworks on the BMW Museum site.
- **Drugs and alcohol:** Persons who are clearly under the influence of alcohol or drugs may be refused entry. They may be asked to leave the BMW Museum site.
- **Smartphones, Tablets and other technical devices:** The use of smartphones, tablets and other technical devices in a considerate manner is permitted in the areas of the BMW Museum. Playing loud sounds and visuals as well as any other disturbing noises are prohibited.
- **Visitor tours:** Visitor tours in the BMW Museum can only be carried out by BMW AG or on behalf of BMW AG. Private tours are not permitted. If a visitor missed the start of a tour, they are not entitled to a refund for a tour that has already been paid for.

Visitors are expressly advised that video surveillance is performed both inside and outside on the BMW Museum site.

5. Video and photography

It is permitted to take photographs and videos in the public areas provided this is for private purposes only. The prior consent of BMW AG must be obtained for all other purposes especially commercial; a written request must be submitted to the building manager for this purpose.

Videos and photographs are arranged from time to time at the BMW Museum site. Visitors are requested to avoid the correspondingly designated areas if they do not wish such recordings to be published at a later time.

6. Road Traffic Act

The provisions of the Road Traffic Act (StvO) apply on the premises. BMW AG shall be entitled to have illegally parked vehicles of any kind removed at the expense of the vehicle holder or owner without prior notification.

7. Disclaimers

BMW AG shall be liable only for damage caused deliberately or **by** gross negligence. This limitation does not apply in the case of death or personal injury. No liability can be accepted for objects placed

in the wardrobe or the lockers of BMW Museum – except in case of intent –. Persons abusing the alarm or fire extinguishing systems are responsible for any costs arising as a result of their improper use.

8. Notification of damage/complaints

Complaints or notifications of damages should be made to the management through the staff at the Counter for Ticket and Information before leaving the BMW Museum.

9. Advertising and offering goods and services

Offering goods or services, as well as conducting promotional activities on the site of the BMW Museum requires the prior written consent of BMW AG. The same applies to conducting visitor surveys, censuses, collecting signatures and similar activities.

10. Building owner's rights

BMW AG reserves the right to instruct anyone who infringes the house rules or enters prohibited areas of BMW Museum to leave the BMW Museum site. The same applies to persons who harass other visitors, access equipment or facilities without authorisation or ignore the instructions of the personnel, or fail to heed the prohibition or mandatory signs or cause a disturbance in any other way. The staff of the BMW Museum are authorised to exercise the rights of the museum on behalf of BMW AG.

Munich, 14 February 2017

BMW AG