



# BMW PLAZA.

## EYE-CATCHER AND VISITOR MAGNET.

The BMW Plaza is the heart of the BMW Museum. The soaring space sends a clear message: An innovative, LED-based “mediatechture”, allows for new forms of multimedia spatial design and event choreography.

The Plaza is recommended for product presentations, award ceremonies, gala dinners, talks, panel discussions, parties and art performances, as well as fashion shows and VJ nights.

### INFORMATION AND COSTS.

BMW Museum. BMW Plaza.

#### Room area:

400 m<sup>2</sup>

#### Audio technology / Video technology / Stage technology:

Technical equipment and setup can be booked individually based on customer requirements.

#### Costs (excl. setup):

€ 5,250 / day

Net package deals for the use of the area. Catering not included.