

# OUR EXCITING PROGRAM DURING THE IAA MOBILITY 2025.

	Monday 08.09.	Tuesday 09.09.	Wednesday 10.09.	Thursday 11.09.	Friday 12.09.	Saturday 13.09.	Sunday 14.09.
10:00 AM						BMW M Voyage Scenic Drives	BMW M Voyage Scenic Drives
10:30 AM	BMW Product Genius Talk Neue Klasse (DE)	BMW Product Genius Talk Neue Klasse (EN)	BMW Product Genius Talk Neue Klasse (DE)	BMW Product Genius Talk Neue Klasse (EN)	BMW Product Genius Talk Neue Klasse (DE)	BMW Product Genius Talk Neue Klasse (EN)	BMW Product Genius Talk Neue Klasse (DE)
11:00 AM	Bidirectional Charging with Popcorn	Bidirectional Charging with Popcorn	Bidirectional Charging with Popcorn	Bidirectional Charging with Popcorn	Bidirectional Charging with Popcorn	Bidirectional Charging with Popcorn	Bidirectional Charging with Popcorn
11:30 AM	BMW Welt Electrified Tour (DE)	BMW Welt Electrified Tour (EN)	BMW Welt Electrified Tour (DE)				BMW Welt Electrified Tour (DE)
12:45 PM					BMW M Voyage Scenic Drives		
13:00 PM				BMW Welt Electrified Tour (EN)	BMW Welt Electrified Tour (DE)	BMW Welt Electrified Tour (EN) // BMW M Voyage Scenic Drives	BMW Welt Electrified Tour (EN) // BMW M Voyage Scenic Drives
13:30 PM						Charging Showcase (DE)	Charging Showcase (DE)
14:30 PM	BMW Product Genius Talk Neue Klasse (EN)	BMW Product Genius Talk Neue Klasse (DE)	BMW Product Genius Talk Neue Klasse (EN)	BMW Product Genius Talk Neue Klasse (DE)	BMW Product Genius Talk Neue Klasse (EN)	BMW Product Genius Talk Neue Klasse (DE)	BMW Product Genius Talk Neue Klasse (EN)
15:00 PM	Bidirectional Charging with Popcorn	Bidirectional Charging with Popcorn	Bidirectional Charging with Popcorn	Bidirectional Charging with Popcorn	Bidirectional Charging with Popcorn	Bidirectional Charging with Popcorn	Bidirectional Charging with Popcorn
15:30 PM	BMW Welt Electrified Tour (EN)	BMW Welt Electrified Tour (DE)	BMW Welt Electrified Tour (EN)	BMW Welt Electrified Tour (DE)	BMW Welt Electrified Tour (EN)		BMW Welt Electrified Tour (DE)
15:45 PM					BMW M Voyage Scenic Drives		
16:00 PM				Charging Showcase (DE)	Charging Showcase (DE)	BMW M Voyage Scenic Drives	BMW M Voyage Scenic Drives