



BMW STREAMING AND TV STUDIOS.

YOUR DIGITAL EVENT PLATFORM WITH COMPLETE FULL-SERVICE SUPPORT.



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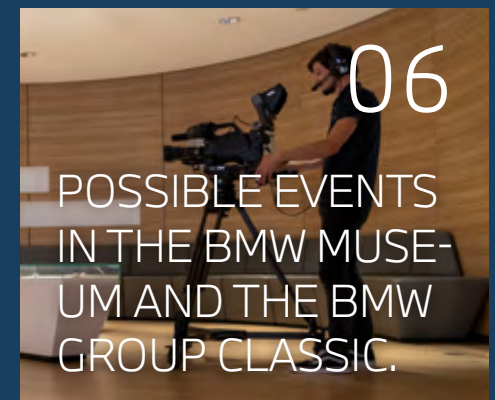
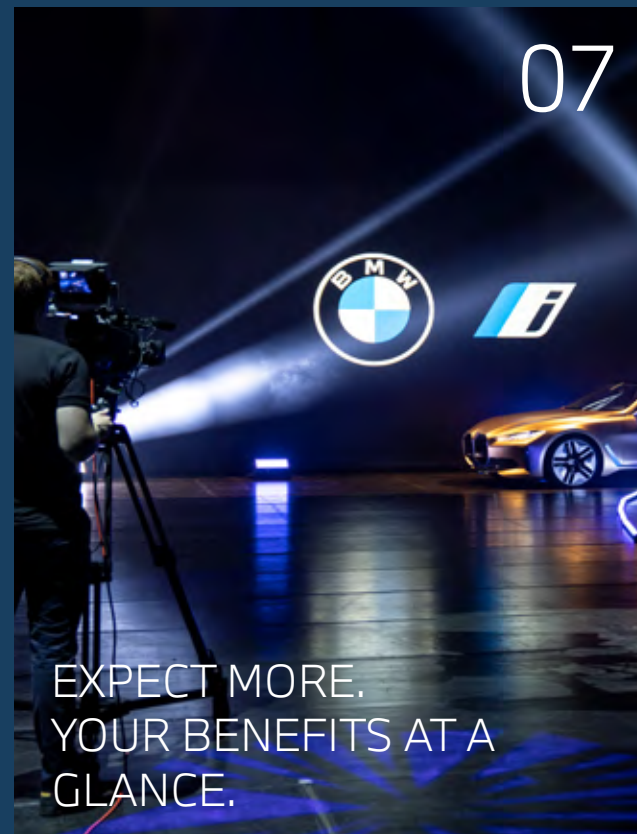
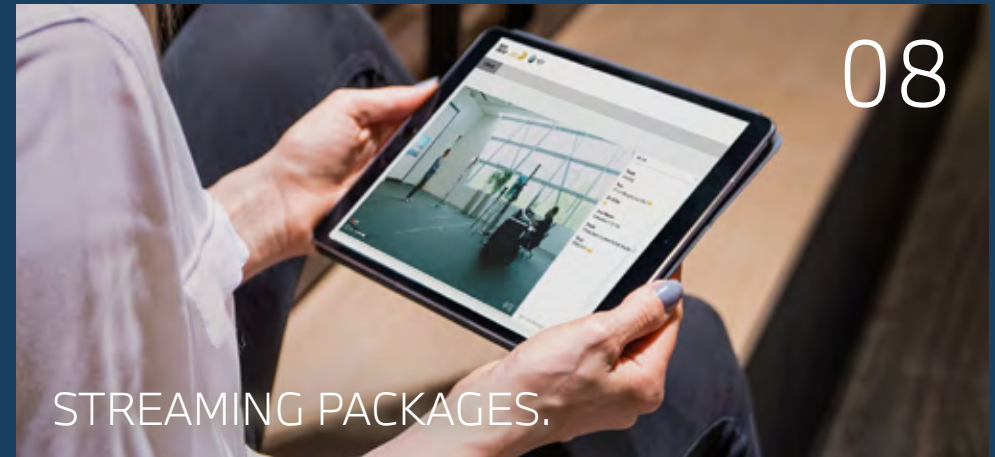
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STREAMING FASCINATION.

We're blazing a trail into the future of the event industry. And we want to take you along for the ride. Discover the advantages of digital event formats and get to know the new possibilities at BMW Welt.

Our ultra-exclusive event locations are now available – as fully equipped streaming and TV studios – to help you reach your target group, no matter where it is located. We make it easy to create your own livestream – by broadcasting present your message from one of our studios at our Munich location. Our professional streaming service will ensure it is seen by your audience all over the world: live, excitingly staged and, if desired, even interactively.

We combine our event expertise with many years of streaming know-how to offer your viewers a highly emotive and memorable experience.

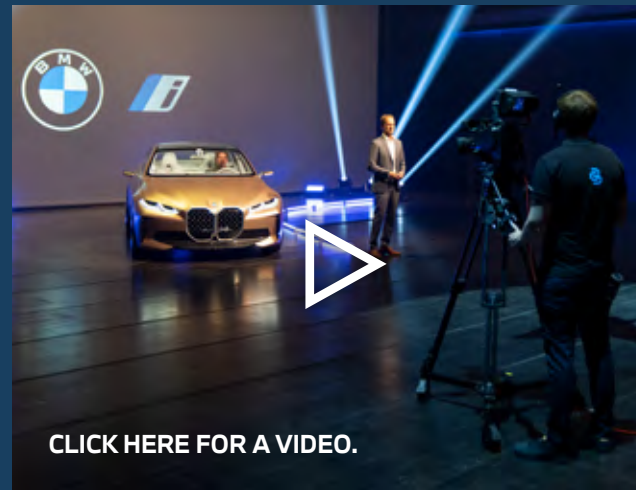
WHETHER YOU'RE PLANNING ...

- a conference
- livestreams & broadcasts
- panel discussions
- a product presentation
- webinars & webcasts
- a TV-quality recording

In our studios you will find the perfect facilities along with a complete, all-round service.

Our experienced event consultants and specialists in video, sound, direction and lighting will support you – from the planning to the recording and final transmission. They guarantee smooth execution and a suitably emotive presentation for your broadcast.

And even if your guests won't be there in person, our promise remains the same: impressive experiences that leave a lasting impression.



[CLICK HERE FOR A VIDEO.](#)



THE STREAMING AND TV STUDIOS.

We have left many of our guests' "jaws on the floor" thanks to our premium locations and professional event service. And now you can expect even more from us.

OUR SERVICE. YOUR ADVANTAGE.

Choose the perfect set for your professional broadcast from our three prestigious streaming studios. The technical execution of a social media livestream on YouTube or Facebook is included at all locations – naturally, this also applies to our professional service, which ticks all the right boxes. So you can fully concentrate on your content – and let us care of the rest.

CUSTOMISED.

For an additional fee we can also integrate your stream on your website and Instagram account, or even create a customised landing page based on your corporate design.

CROSS-LOCATION.

Do you want your guest speakers to chime in from various different locations? We can also make this happen via video conferencing.

INTERACTIVE.

To enable your guests to actively participate in the event, we offer the option of a customised app solution with live chat and live polls. This lets you transform your event into an interactive experience.

TAILOR-MADE.

Whatever type of event you are planning – from simple online training sessions to spectacular product presentations in several languages – we make sure you find the solution that perfectly fits your goals and target groups. All you have to do is ask!



POSSIBLE EVENTS IN THE BMW WELT.

From the multifunctional Business Center to the impressive backdrop of the Double Cone and our all-purpose Auditorium – welcome to the perfect studio for your project.

	AUDITORIUM	DOUBLE CONE	BUSINESS CENTER
Product presentation	Recommended	Possible	Possible
Information event	Possible	Possible	Recommended
Conference/Seminar	Recommended	Recommended	Possible
Panel Discussion/Talk	Recommended	Recommended	Not recommended
Annual General Meeting	Recommended	Possible	Not recommended
Congress	Recommended	Possible	Not recommended
Workshop/Training	Recommended	Recommended	Not recommended
Concert	Recommended	Recommended	Not recommended
Vehicle presentation	Recommended	Possible	Not possible

Our three streaming and TV studios are so flexible that we can't possibly list all possible uses on this page. So if you are planning an event that you don't see mentioned here, your personal contact will gladly create the ideal solution. Just give us a call!

Tel: +49 (0) 89 - 38 25 72 62
Email: eventforum@bmw.com

POSSIBLE EVENTS IN THE BMW MUSEUM AND THE BMW GROUP CLASSIC.

Whether set against the impressive backdrop of BMW Platz, amid the futuristic ambience of the Visions Room, or within the walls of the aircraft engine hangar with its rich history. The possibilities at the BMW Museum and the BMW Group Classic are both highly versatile and full of potential.

	BMW MUSEUM BMW PLATZ	BMW MUSEUM VISIONS ROOM	BMW GROUP CLASSIC AIRCRAFT ENGINE HANGAR
Product presentation	Possible	Possible	Recommended
Information event	Recommended	Possible	Recommended
Conference/Seminar	Possible	Possible	Recommended
Panel Discussion/Talk	Recommended	Not possible	Recommended
Congress	Not recommended	Not recommended	Recommended
Workshop/Training	Not recommended	Recommended	Recommended
Concert	Recommended	Not possible	Recommended
Vehicle presentation	Recommended	Possible	Recommended

Our six streaming and TV studios are so flexible that we simply cannot list all possible uses on these two pages. So if you are planning an event that you don't see mentioned here, your personal contact will gladly create the ideal solution. Just give us a call!

Tel: +49 (0) 89 - 38 25 72 62
Email: eventforum@bmw.com

EXPECT MORE. YOUR BENEFITS AT A GLANCE.

01

Individual consulting and support from initial enquiry to final implementation.

02

Prestigious streaming and TV studios with state-of-the-art technology and excellent infrastructure.

03

Fully customisable studios with multiple parallel set-ups.

04

Increased reach for your event thanks to easy digital access for your guests.

05

Secure streaming of confidential content thanks to access restrictions and a log-in process.

06

Integration of guest speakers across different locations thanks to integrated video conferencing.



STREAMING AND TV STUDIOS.

YOUR STAGE IS SET.



LIVESTREAM FROM THE BMW WELT.

WELCOME TO OUR ROUNDTABLE EVENT.



AUDITORIUM. SPACE APLENTY. FOR AN EXTRA DIMENSION.

Our all-rounder with a fully equipped television studio. Here we can make almost everything possible. Our high-end stage and lighting system give you almost infinite customisation options.

- Vast 945 m² space for your project
- Up to 25 speakers*
- Several parallel set-ups are possible
- Not observable from the outside

Recommended for:

- Product presentations
- Conferences/Seminars
- Panel discussions/Talks
- Annual General Meetings
- Congresses
- Workshops/Training
- Concerts
- Vehicle presentations

* Based on current safety and hygiene standards and a safety distance of 1.5 metres between people.

AUDITORIUM.

TECHNICAL HIGHLIGHTS.

- Widescreen rear projection across the entire room width
- Mobile staging and state-of-the-art, customisable light show
- Professional studio lighting technology
- Optimal acoustics, including for concerts
- Three remotely controllable dome cameras for maximum image variance
- Specialist camera equipment for challenging requirements
- Teleprompter for comfortable moderation
- Optional green screen for augmented reality



LIGHTING TECHNOLOGY.

The state-of-the-art lighting technology in the Auditorium offers almost infinite ways to put each guest speaker in the best light.

VIDEO TECHNOLOGY.

Amaze your audience with oversized projections in 4K resolution. Enjoy all the benefits of a TV studio – including a flexible playback system, professional camera tracks, preview system, co-view system and your own editing suite.

STAGE EQUIPMENT.

22 hall podiums and four stage podiums ensure maximum design flexibility.

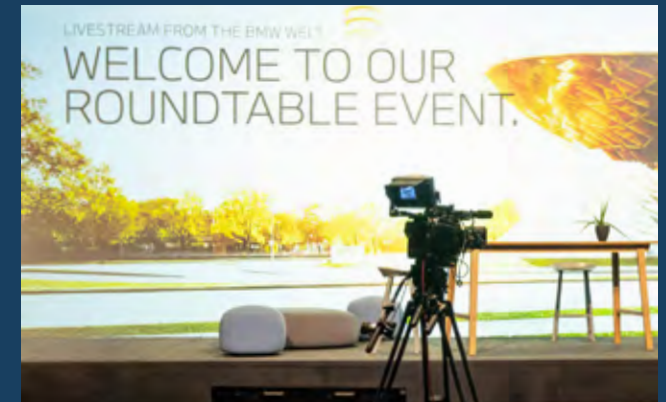
CUSTOMISATION.

Our lighting and projection equipment can be flexibly adapted to your corporate design – to ensure the overall picture meets your individual requirements.

AUDIO TECHNOLOGY.

Professional sound thanks to line arrays from L-Acoustics, monitors, mixing consoles for monitor systems and high-quality mixing.

Additional technical information can be found [here](#).



ESTIMATED TOTAL PRODUCTION VALUE.

from approx. € 33,000

(1 day including half-day assembly / disassembly)

The net flat rate for use of the space and technical equipment includes the costs for the social media stream (integration on YouTube / Facebook / LinkedIn) and our staff.



DOUBLE CONE.

LIVESTREAM FROM THE LANDMARK.

The Double Cone is the architectural figurehead of the BMW Welt – and the perfect backdrop for any broadcast.

- 430 m² award-winning design
- Up to 4 speakers*
- Unique architecture
- Limited visibility from outside
- Flooded with natural light all day long

Recommended for:

- Conferences/seminars
- Panel discussions/Talks
- Workshops/Training
- Concerts

* Based on current safety and hygiene standards and a safety distance of 1.5 metres between people.

DOUBLE CONE.

TECHNOLOGY.

- 4K-compatible curved LED media wall
- Divisible circular stage
- Customisable illumination with ambient and show lighting
- Custom camera set-up possible
- Relaxation area and make-up room in the basement



LIGHTING TECHNOLOGY.

Our ambient lighting creates a unique atmosphere, while our colourful stage lighting with moving lights elevates your broadcast into a spectacular experience.

Please note that we are unable to control the natural lighting conditions due to the glass construction.

VIDEO TECHNOLOGY.

The continuous LED walls on the spiral staircase and behind the stage can display custom content.

STAGE EQUIPMENT.

When designing the stage we accommodate your specific requirements. The high-quality furnishings (mobile elements, veneer, floor covering) create a stylish ambience.

Additional technical information can be found [here](#).



ESTIMATED TOTAL PRODUCTION VALUE.

from approx. € 31,000

(1 day including half-day assembly / disassembly)

The net flat rate for use of the space and technical equipment includes the costs for the social media stream (integration on YouTube / Facebook / LinkedIn) and our staff.



BUSINESS CENTER.

FOR MUCH MORE THAN DAILY
BUSINESS.

This space is the ideal stage for your digital event – with a clean design and outstanding flexibility thanks to a highly functional layout.

- 160 m² of functional elegance
- Up to 2 speakers*
- Limited visibility from outside
- Respectable backdrop for your sparkling performance

Recommended for:

- Product presentations
- Information events
- Conferences and seminars

* Based on current safety and hygiene standards and a safety distance of 1.5 metres between people.

BUSINESS CENTER.

TECHNOLOGY.

- 75-inch display for your presentation
- 86-inch preview screen
- Camera-ready lighting
- Optional green screen for augmented reality
- Teleprompter can be added
- Room can be darkened and is therefore not visible from outside
- Two cameras installed
- Optional customised camera equipment



AUDIO TECHNOLOGY.

Wireless radio microphones with handheld and body-pack transmitters for professional live broadcasts with direction.

Additional technical information can be found [here](#).



ESTIMATED TOTAL PRODUCTION VALUE.

from approx. € 5,000
(1 day)

The net flat rate for use of the space and technical equipment includes the costs for the social media stream (integration on YouTube / Facebook / LinkedIn) and our staff.



BMW PLATZ.

SHOW YOUR TRUE SIZE.

Against the spectacular backdrop of BMW Platz with its 13-metre ceiling height and purist design, every stream becomes a memorable experience.

- 400 m² of functional elegance
- Up to 4 speakers*
- Several parallel set-ups are possible
- Not observable from the outside

Recommended for:

- Information events
- Panel discussions/talks
- Concerts
- Vehicle presentations

* Based on current safety and hygiene standards and a safety distance of 1.5 metres between people.

BMW PLATZ.

TECHNOLOGY.

- Impressive illumination with ambient and show lighting
- Custom camera set-up possible
- Customisable ambient lighting

LIGHTING TECHNOLOGY.

Ambient lighting to give your presentation a unique atmosphere. Colourful lighting effects with moving lights and wireless floor spots make truly special productions possible.



STAGE EQUIPMENT.

When designing the stage, we accommodate your specific requirements. The high-quality furnishings (mobile elements, veneer, floor covering) create a stylish ambience.

Additional technical information can be found [here](#).



ESTIMATED TOTAL PRODUCTION COST.

from approx. € 14,500

(1 day including half-day assembly / disassembly)

The net flat rate for use of the space and technical equipment includes the costs for the social media stream (integration on YouTube / Facebook / LinkedIn) and our staff.

Visionen

Treibende Kraft. Gestern. Heute. Morgen.
Driving force. Yesterday. Today. Tomorrow.

VISIONS ROOM. STREAMING ELEGANCE.

Give your online workshop an exclusive setting and impress your guests with state-of-the-art interior design – and your vision, of course.

- 120 m² with a harmonious wooden design
- Up to 2 speakers*
- Not observable from the outside

Recommended for:

- Workshops/vehicle presentations

* Based on current safety and hygiene standards and a safety distance of 1.5 metres between people.

VISIONS ROOM.

TECHNOLOGY.

- Impressive 4x4 monitor media wall for your content
- 22 touch displays to display your content as a highlight for your Workshop
- Perfect illumination with ambient and show lighting
- Custom camera set-up possible

LIGHTING TECHNOLOGY.

Ambient lighting for a unique atmosphere. Colourful lighting effects with wireless floor spots make truly special productions possible.



VIDEO TECHNOLOGY.

The 4x4 monitor media wall and single displays can be used to display custom content – to give the room your own individual look.

Additional technical information can be found [here](#).



ESTIMATED TOTAL PRODUCTION VALUE.

from approx. € 7,500

(1 day including half-day assembly / disassembly)

The net flat rate for use of the space and technical equipment includes the costs for the social media stream (integration on YouTube / Facebook / LinkedIn) and our staff.



AIRCRAFT ENGINE HANGAR.

MORE ROOM FOR EXCITEMENT.

Over 100 years of BMW history combined with cutting-edge infrastructure for your livestream.

- Impressive 700-m² space to meet great expectations
- Up to 6 speakers*
- Not observable from the outside

Recommended for:

- Product presentations
- Information events
- Conferences/seminars
- Panel discussions/talks
- Congresses
- Workshops/training
- Concerts
- Vehicle presentations

* Based on current safety and hygiene standards and a safety distance of 1.5 metres between people.

AIRCRAFT ENGINE HANGAR.

TECHNOLOGY.

- 4x4 monitor media wall for grand presentations
- Individual illumination with ambient and show lighting
- Custom camera set-up possible

LIGHTING TECHNOLOGY.

Ambient lighting for a unique atmosphere. Colourful lighting effects with moving lights make truly special productions possible. Please note that we are unable to completely darken the room due to the skylight construction.



VIDEO TECHNOLOGY.

The 4x4 monitor media wall can display your custom content.

STAGE EQUIPMENT.

Your stage requirements are individually planned and realised by means of very high-quality mobile elements, including cladding and floor coverings.

Additional technical information can be found [here](#).



ESTIMATED TOTAL PRODUCTION VALUE.

from approx. € 22,000

(1 day including half-day assembly / disassembly)

The net flat rate for use of the space and technical equipment includes the costs for the social media stream (integration on YouTube / Facebook / LinkedIn) and our staff.

STREAMING PACKAGES.

BE SEEN – WORLDWIDE.



STREAMING PACKAGES.

You decide how your message will reach your audience.
We make sure it arrives in the best possible quality.

STREAMING VIA SOCIAL MEDIA:

Streaming on Facebook, YouTube and LinkedIn is included at all studios.

STREAMING ON INSTAGRAM:

Please note that for an Instagram stream, we will need the login information for your account. Naturally, we will treat this information with care.

STREAMING ON YOUR EXISTING WEBSITE:

A closed stream and interaction with your audience via live chat and live polls are possible, subject to consultation with your IT department.

STREAMING VIA CUSTOM LANDING PAGE:

We will create a dedicated landing page in your chosen design. Sign-up, interaction via live chat, live polls and the connection of other participants are all possible.

STREAMING VIA CUSTOM APP:

We will create an app based on your chosen design, which offers maximum flexibility. A closed stream, sign-up with copyright protection and interaction options such as live chat, live polls and the connection of other participants are all possible.

If you're feeling rather spoilt for choice, please don't hesitate to call us.
We will be glad to assist you with free, professional advice.

Tel: +49 (0) 89 - 38 25 72 62



ALL OPTIONS AT A GLANCE.

ALL OPTIONS AT A GLANCE.

AUDITORIUM – HALL.

DELIVERIES.

Via ground-floor loading gate in the east forecourt

LIGHTING.

- Lighting desk: 2x GrandMA2 light including WDMX for wireless control
- 104 halogen theatre spotlights (fresnel, PC, profiler, PAR) 750-5000 W
- 56 moving lights (wash, spot, beam), some with LEDs
- Various mobile moving lights (wash, spot, beam)
- Various battery-operated decorative LED spotlights (Asteria AX5-10 / Asteria Titan Tube)
- Haze and fog machine

AUDIO TECHNOLOGY.

Signal processing, control:

- Yamaha Rivage PM10 mixing consoles and PM10S back-up / monitor
- Various Yamaha RIO and RPIO digital stage boxes

Sound system:

- L-Acoustics KARA 1 line array with flown SB18 subwoofers
- L-Acoustics 5XT near-fields permanently installed in podium edges
- Various mobile loudspeakers for monitoring or expansion (L-Acoustics, Meyersound, Lambda Labs)

Microphones:

- 16 Shure Axient receivers for secure, wireless transmissions
- 8 Shure Axient digital handheld transmitters with KSM9 capsules
- 12 Shure Axient digital body-pack transmitters with headset
- Various lectern microphones (Schoepps, Sennheiser, beyerdyna mic)
- Various microphones for instruments, wireless solutions also possible

Network intercom:

- Redundant TwinLAN and DANTE audio network
- Riedel intercom (Artist 64 mainframe) in each control room, freely positionable control panels and 10 mobile control panels (Bolero) – expandable
- Ipad remote
- Active software monitoring of all components (Shure Workbench, Showlink, Artist Director)
- Playback computer (playlists; also online, single files) and recording computer for stereo or multi-track recordings

VIDEO TECHNOLOGY.

Front projection:

Christie Boxer 4k / 30,000 ANSI

Rear projection:

Panasonic PT DZ 21000 ANSI

Side projection:

- In the middle of the hall, for logo or similar on the wall
- 2x Panasonic PT DZ 13000 ANSI

Rear projection:

2x NEC 46" and other mobile systems up to 86"

Screens (climber screen):

- Front projection: 16 m x 10 m
- Rear projection: 16 m x 10 m

Projection size:

- 14.5 m x 10 m
- Both screens can be freely positioned in the room and can be moved/rolled up during VA
- Image size dependent on position in the room

Playback system:

Playback Pro and/or Watchout

Image processing:

2x Barco E2

FLOORING.

Smoked oak

MAX. FLOOR LOADING.

7.5 KN/m²

INTERPRETING TECHNOLOGY.

- 4 interpreter booths with 2 workstations each
- Visual contact via monitors
- Infrared system

ELECTRICAL CONNECTIONS.

Power supply: junction boxes with network, DMX, Schuko and multicore sockets are located throughout the Auditorium – under the floor and on the walls and lighting bridges. Diverse, individually fused permanent power supply within the Auditorium:

- 10x32 A CEE (all including RCCB)
- 6x63 A CEE (some without RCCB)
- 2xPowerlock 250 A on the side stages

CLOAKROOMS.

In the basement foyer

SUSPENSION POINTS.

10 KN

AUDITORIUM – HALL.

PODIUM.

23 mobile stage platforms for appropriate topography.

RIGGING.

- 6 skylight hoists, 3-point, 7.5 KN load capacity
- 4 mechanical hoists (stage area) 5.0 KN load capacity
- 3 mechanical hoists (side stage, east) 5.0 KN load capacity
- 3 mechanical hoists (side stage, west) 5.0 KN load capacity
- 6 mechanical hoists (rear stage) 5.0 KN load capacity
- 16 chain hoists, freely positionable 10.0 KN load capacity
- 8 sling hoists 2.5 KN load capacity
- 8 sling hoists 3.0 KN load capacity
- Movable via stay system

Mobile rigging with 100-m Global Truss F34 black and 200-m Euro Truss 3-point 35 mm.

TOILETS AND WASHROOMS.

In the basement foyer

PARTITION WALLS.

- Mobile systems available
- Hall separation with curtains

Sliding slat walls to separate the side stage

LIGHT CONTROL.

The hall has no windows.

MISCELLANEOUS.

- 1x modular turntable system, black
- Green Motion 6 m Ø
- Freely positionable

Various curtains, black, cotton velour and Trevira CS

STAGE DESIGN.

Talk to our project managers and our technical director about the design of your set.

Different offsets and many individual structural elements are available for your design.

- 1x shared performers' wardrobe, 34 m², divisible
 - 2x performers' wardrobes, 17 m² each
-

SPECIAL FEATURES.

Sound-absorbing wall and ceiling structure with fixed reverberation time. OB van parking space in the east forecourt.

AUDITORIUM – FOYER.

DELIVERIES.

It is possible to supply the backstage area directly from outside. The opening width of the loading gate is approx. 3.60 m.

LIGHTING.

- Illumination via ceiling lighting
- Spotlights on ERCO tracks
- Ambient lighting possible

SOUND SYSTEM.

4 MeyerSound boxes with UPA-1P (also entrance chime) are permanently installed

FLOORING.

- DS hard aggregate screed

MAX. FLOOR LOADING.

12.5 KN/m²

INTERPRETING TECHNOLOGY.

Mobile interpreting booths available

ELECTRICAL CONNECTIONS.

- Multiple 32 ACEE
- Multiple 16 A Schuko
- For exhibits

CLOAKROOMS.

In the basement foyer

SUSPENSION POINTS.

4x approx. 2.5 KN

SCREEN.

Mobile construction possible

MICROPHONES.

For DJ and speeches we offer the use of a mobile sound system.

PODIUM.

Mobile construction possible

PROJECTION.

- Mobile construction possible
- 2 x 84" monitors
- 2 x 86" monitors in daylight

PROJECTION SIZE.

For large presentations we recommend an LED wall. Generally, the influence of daylight prevents good projection, therefore we recommend a display / HLW

RIGGING.

Possible via the suspension points, otherwise floor-mounted.

TOILETS AND WASHROOMS.

In basement

PARTITION WALLS.

Mobile options available

LIGHT CONTROL.

None

MISCELLANEOUS.

Mobile counters enable access control.

SPECIAL FEATURES.

The area is particularly suitable for exhibits, and also for receptions/meet & greets with catering.

DOUBLE CONE – GROUND FLOOR.

DELIVERIES.

Via ground floor, south entrance

LIGHTING.

- Over 50 permanently installed moving lights (Robe Spider Wash, Robe Esprit Spot, JB A8) and conventional lighting (Arri fresnel lenses) for stage and room
- Grand MA light lighting desk including WDMX for wireless control
- Mobile local light, battery-powered LED also possible

SOUND SYSTEM.

- L-Acoustics KIVA line array with SB 18 subwoofers and Meyersound near-fields
- Yamaha QL5 sound console including RIO 3224D digital stage box

FLOORING.

- Double floor
- DS hard aggregate screed

MAX. FLOOR LOADING.

12.5 KN/m²

INTERPRETING TECHNOLOGY.

Mobile interpreting booths available

ELECTRICAL CONNECTIONS.

Various connections in underfloor tanks

CLOAKROOMS.

Mobile clothing racks

SUSPENSION POINTS.

None

SCREEN.

- LED video wall 1.6 mm
 - Resolution: 3,840x2,160 pixels (UHD)
 - Ratio/format 1:1.78/16:9
 - Custom content can also be created
- All-round LED lighting with 2.5 mm LED screen, 5 x content available.

MICROPHONES.

- 4 fixed Shure ULXD2 radio links, optionally with handheld transmitter or body-pack/headset
- Lectern microphones
- Extension of the radio links as well as additional conventional microphones possible
- Intercom with fixed station and wireless options available

PODIUM.

Revolving stage (7 m Ø) in front of LED wall

VIDEO DIRECTION.

Image processing: Barco E2 Gen 2 and at least 2 playback computers

PROJECTION SIZE.

Screen size
W = 639.8 x H = 359.9 cm

RIGGING.

Floor-mounted

TOILETS AND WASHROOMS.

In basement

PARTITION WALLS.

Mobile options available

LIGHT CONTROL.

No

MISCELLANEOUS.

The open spaces in the outdoor area can also be used for your event (bar tables). OB van parking space available nearby

SPECIAL FEATURES.

Unique architecture. Permanently installed and illuminated bar creates a special ambience.

DOUBLE CONE – BASEMENT.

DELIVERIES.

Via ground floor, south entrance

LIGHTING.

Ambient light included

SOUND SYSTEM.

Built-in wall loudspeakers, mobile systems possible

FLOORING.

DS hard aggregate screed

MAX. FLOOR LOADING.

10.0 KN/m²

INTERPRETING TECHNOLOGY.

Mobile interpreting booths available

ELECTRICAL CONNECTIONS.

Various connections in underfloor tanks

CLOAKROOMS.

Mobile clothing racks

SUSPENSION POINTS.

None

FIXED SCREENS.

Video Wall 1:

- 4 seamless displays (each 1,920x1,080 pixels)
- Screen size 484 cm x 68.4 cm
- Resolution 7,680 x 1,080 pixels
- Ratio 1:7.1

Video Wall 2:

- 10 seamless displays (each 1,920x1,080 pixels)
- Screen width 1,210 cm x height 68.4 cm

MICROPHONES.

Mobile systems possible

PODIUM.

Mobile construction possible

PROJECTION.

Custom feed possible

RIGGING.

Floor-mounted

TOILETS AND WASHROOMS.

Available

PARTITION WALLS.

Mobile options available

LIGHT CONTROL.

No

MISCELLANEOUS.

Briefing room (performers' dressing room)

SPECIAL FEATURES.

Unique architecture. Permanently installed and illuminated bar creates a special ambience.

BUSINESS CENTER – CONFERENCE ROOM 1.

DELIVERY.

Using Ground Floor entrance Auditorium East

LIGHTING.

Several dimmable light voices on the wall console

SOUND SYSTEM.

Location-related sound system with ceiling loudspeakers and sub-woofers installed in the wall

FLOORING.

Double floor carpet Anthracite

FLOOR LOADING.

5 KN/m²

INTERPRETING TECHNOLOGY.

Mobile interpreter booths possible

ELECTRICAL CONNECTIONS.

2x 32 ACEE several 16 A Schuko

CLOAKROOM FACILITIES.

Mobile clothes rail trollies

SUSPENSION POINTS.

None

SCREEN.

Climber screen

MICROPHONES.

- 2x radio hand microphones
- Additional microphones possible

PODIUM.

Mobile construction possible

PROJECTION.

HD beamer Panasonic PZ 21K

PROJECTION SIZE.

All details for 16:9.

Room 1 Complete:

- Size of screen 184 inch ~ 266 inch
- Width 4.06 m ~ 5.89 m
- Height 2.29 m ~ 3.31 m

Room 1 partitioned A + B:

- Size of screen 120 inch ~ 232 inch
- Width 2.66 m ~ 5.14 m
- Height 1.5 m ~ 2.89 m

RIGGING.

Raised

TOILETS.

Available

PARTITION SCREENS.

The room can be divided into two smaller rooms.

BLACKOUT.

Available

MISCELLANEOUS.

The room can be divided into two rooms, in each of which there is a sound system and projection screen.

BUSINESS CENTER – CONFERENCE ROOM 2.

DELIVERY.

Using Ground Floor entrance Auditorium East

LIGHTING.

Several dimmable light voices on the wall console

SOUND SYSTEM.

Location-related sound system with ceiling loudspeakers and sub-woofers installed in the wall

FLOORING.

Double floor carpet Anthracite

FLOOR LOADING.

5 KN/m²

INTERPRETING TECHNOLOGY.

Mobile interpreter booths possible

ELECTRICAL CONNECTIONS.

2x 32 ACEE several 16 A Schuko

CLOAKROOM FACILITIES.

Mobile clothes rail trollies

SUSPENSION POINTS.

None

SCREEN.

Climber screen

MICROPHONES.

- 2x radio hand microphones
- Additional microphones possible

PODIUM.

Mobile construction possible

PROJECTION.

HD beamer Panasonic PZ 21K

PROJECTION SIZE.

Room 2A:

- Size of screen 146 inch ~ 188 inch
- Width 3.23 m ~ 4.16 m
- Height 1.82 m ~ 2.34 m

Room 2B:

- Size of screen 145 inch ~ 186 inch
- Width 3.11 m ~ 4.01 m
- Height 1.95 m ~ 2.5 m

RIGGING.

Raised

TOILETS.

Available

PARTITION SCREENS.

The room can be divided into two smaller rooms.

BLACKOUT.

Available

MISCELLANEOUS.

The room can be divided into two rooms, in each of which there is a sound system and projection screen.

BUSINESS CENTER – FOYER.

DELIVERY.

Using Ground Floor entrance Auditorium East

LIGHTING.

Atmospheric lighting

SOUND SYSTEM.

Mobile sound system possible

FLOORING.

Dark oak, oiled

FLOOR LOADING.

5 KN/m²

INTERPRETING TECHNOLOGY.

Mobile interpreter booths possible

ELECTRICAL CONNECTIONS.

Several 16 A Schuko

CLOAKROOM FACILITIES.

Cloakroom in cupboard

SUSPENSION POINTS.

None

SCREEN.

None

MICROPHONES.

Mobile sound system possible

PODIUM.

Mobile construction possible

PROJECTION.

Here we recommend additional monitors up to 85" as required.

PROJECTION SIZE.

Here we recommend additional monitors up to 85" as required.

RIGGING.

Raised

TOILETS.

Available

PARTITION SCREENS.

Mobile possible

BLACKOUT.

Not available

MISCELLANEOUS.

Central control unit for all technical systems integrated in the room for purposes of controlling the media, sound and lighting technology, glare protection/shading

SPECIAL FEATURES.

- Foyer flooded with light
- Lounge atmosphere
- Our conference service will provide support for you at the location.

BMW MUSEUM BMW PLATZ.

DELIVERIES.

Via ground floor, east forecourt BMW Museum

LIGHTING.

Lighting control system / master console:
MA LightCommander 12/2
1x GrandMA on PC

Lights.

- 16x Astera AX10 LED floor spots
- 12x fresnel spotlights 1kW
- 6x fresnel spotlights 650W
- 4x fresnel spotlights 2kW

SOUND SYSTEM.

Yamaha QL 1:

- User interface for digital mixing console system

Monitor system:

- 2x D&B D6 power amplifiers
- 1x D&B D12 power amplifiers
- 4x D&B E8 loudspeakers
- 4x D&B E12 loudspeakers
- 2x D&B E15 subwoofers

FLOORING.

Terrazzo, black

MAX. FLOOR LOADING.

Double floor 7.5 KN / m²

ELECTRICAL CONNECTIONS.

- Versatile, fused fixed power supply
- 3x CEE 32A
- 1x CEE 16A
- 5x Schuko 16A 2-phase
- 6x Schuko 16A 3-phase

CLOAKROOMS.

In basement

SUSPENSION POINTS.

5 KN

SCREEN.

Front projection:

Screen W= 427cm x H= 240cm

Screen W= 310cm x H= 235cm

MICROPHONES.

- 1 x Shure AD4Q (high-quality digital 4-channel receiver)
- 2 x Shure ADX1 (digital body-pack transmitter – remotely controllable, TA4)
- 2 x DPA headset microphones
- 2 x Shure ADX2 / KSM 9 (digital handheld transmitter remotely controllable – with KSM9 capsule)

Various condenser microphones and floor-standing microphones for lecterns are available.

PODIUM.

6x Büttec 2x1m with 40cm feet and steps

PROJECTION.

Front projection:

Panasonic PT-DZ110XE

Video technology:

Playback on the side walls possible
e.g. your content / logo

Playback system:

1x Scaler Barco Imagepro II

BMW MUSEUM VISIONS ROOM.

DELIVERIES.

Via ground floor, south entrance

LIGHTING.

Standard room lighting

SOUND SYSTEM.

- Yamaha OL5 sound mixer including Yamaha RIO 3224D2
 - Loudspeaker system: Fohhn (2x2) including amping
 - Fohhn subwoofers
-

FLOORING.

Wood

MAX. FLOOR LOADING.

Double floor

INTERPRETING TECHNOLOGY.

Mobile interpreting booths available

ELECTRICAL CONNECTIONS.

Various connections in underfloor tanks

CLOAKROOMS.

Mobile clothing racks

SUSPENSION POINTS.

None

SCREEN.

- Display video wall
 - 4 x4 displays
 - Resolution 1920x1080 pixels (Full HD)
 - Ratio / format 16:9
-

MICROPHONES.

- 2x Sennheiser mobile wireless microphone systems including 1x microphone
 - Additional microphones possible
-

PROJECTION.

See screen

TOILETS AND WASHROOMS.

In basement

PARTITION WALLS.

Mobile options

BMW GROUP CLASSIC AIRCRAFT ENGINE HANGAR.

DELIVERIES.

Via ground floor car park side entrance

LIGHTING.

Lighting control system / master console:
1x GrandMA on PC (Commander & Fader Wing)

Lights:

- 10x Astera AX10 LED floor spots
- 30x battery-operated LED floor spots 36cm
- 8x JB A12 RGBW
- 10x JB A8 RGBW
- 4x JB A12 white
- 10x JB A8 white
- 11x Philips Selecon profiler RGBW

SOUND SYSTEM.

Yamaha QL 1:
User interface for digital mixing console system

Loudspeaker system:

- 2x Fohhn LFI-350
- 4x Fohhn AS-31 (subwoofers)
- 8x Fohhn AT-07 (delay line) 4x Fohhn LX-11 (near-field)

CLOAKROOMS.

In basement

SUSPENSION POINTS.

None

FLOORING.

Concrete, painted white

MAX. FLOOR LOADING.

Double floor 7.5 KN / m²

ELECTRICAL CONNECTIONS.

Versatile, fused fixed power supply
Connections in floor and wall tanks

MICROPHONES.

- 2 x Shure AD4Q (high-quality digital 4-channel receiver)
 - 5 x Shure ADX1 (digital body-pack transmitter – remotely controllable, TA4)
 - 5 x DPA headset microphones
 - 3 x Shure ADX2 / KSM9 (digital handheld transmitter remotely controllable – with KSM9 capsule)
- Various condenser microphones and floor-standing microphones for lecterns are available.

PODIUM.

Mobile 6x3m stage in front of LCD monitor wall
Büteco 2x1m with 60–100cm feet and steps

VIDEO TECHNOLOGY.

LCD monitor wall (16x 55" NEC displays)
Delay displays (2x 75" NEC displays)
Barco Encore E2



CONTACT.

WE LOOK FORWARD TO
YOUR ENQUIRY.

Do you have any questions you wish to discuss in more detail?
Then please get in touch with us – we will be happy to advise you.
More information about our streaming and TV studios is also
available online at **bmw-welt.com/studios**
We look forward to hearing from you!

BMW Group Event Forum

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