



BMW WELT RULES AND REGULATIONS.

1. Scope and access.

These rules and regulations shall apply to all customers and guests who are entitled to enter the BMW Welt site (hereinafter known as "Guests").

By entering the BMW Welt site, every Guest acknowledges these rules and regulations as binding. Children below the age of 14 may only enter the site if accompanied by an adult.

Provisions imposed by the event organiser may apply to specific events rather than the following rules and regulations.

2. Use of equipment, binding nature of instructions.

The use of equipment in BMW Welt takes place at your own risk.

Instructions issued by personnel must be followed to the letter. The same applies to warnings and bans set out on signs.

3. Duty of supervision.

Visitor groups comprising children and young people must be registered by the leader at the information counter. The accompanying person shall have a duty of supervision for underage Guests.

If the accompanying person breaches his or her duty of supervision, he or she shall bear responsibility for damage under the statutory regulations.

The security staff is authorised to check handbags and vehicles in certain cases at any time.

4. General rules of behaviour.

The following rules of behaviour shall particularly apply to visits to BMW Welt:

- Areas / Paths: Only the marked paths and areas may be used.
- Smoking: Smoking is not permitted in BMW Welt. Also that applies for E-cigarettes.
- Consumption of food and drinks: The consumption of food and drinks is not permitted outside the catering area. This does not apply to events which include catering. The consumption of food and drinks brought with them by groups of children and young people shall be permitted in the areas provided for this purpose with the prior consent of BMW AG. This consent must be obtained from supervisor personnel.
- Rollerskates, Inlineskates and Skateboard: The use of Rollerskates, Inlineskates and Skateboards or the like is not permitted in BMW Welt and the surround outdoor areas or on the bridge.
- Convening meeting: Meetings, processions or political conventions must not be held.
- Dangerous items: Weapons or dangerous items which can be used to slash, strike or stab others, and of spray cans which contain harmful substances or paint colours must not be carried. Fireworks must not be ignited on the BMW Welt site.
- Alcohol and drugs: Any persons who are obviously under the influence of alcohol or drugs may be refused entry. They may be escorted off the BMW Welt site.



5. Automatic video system.

The BMW Welt is monitored by an automatic video system in inner and outdoor areas. Questions with regard to data privacy will be answered by the security manager.

6. Filming and photography.

Photography and filming for purely private purposes is permitted in the public areas. The prior consent of BMW AG must be obtained by submitting a written request to the building manager for filming and photograph for other purposes, particularly if they are commercial in nature.

Films and photographs are occasionally produced in BMW welt. You are requested to avoid areas affected by this which are marked accordingly if you wish to prevent the persons being photographed and subsequently published.

7. Road Traffic Act.

The regulations of the German Road Traffic Act (StvO) apply as and where appropriate on the BMW Welt site. BMW AG is entitled to have any illegally parked vehicles of any type at the expense of the keeper or owner without giving prior notice.

8. Limitations of liability.

BMW AG will only accept liability for damage caused by malice and gross negligence. This restriction does not apply to damage resulting in the loss of life, personal injury or health damage. No liability can be accepted for items left in the wardrobe or lockers in BMW Welt free of charge, except in cases of malice.

9. Advertising and offering goods and services.

The offering of goods and services and advertising on the BMW Welt site requires the prior written consent of BMW AG. The same applies to conducting visitor surveys and counts, collecting signatures or similar activities.

10. Commented guided tours.

The realisation of commented guided tours is not permitted in BMW Welt.

11. Authority.

BMW reserves the right to escort anybody who breaches these rules and regulations or who enter unauthorised areas of BMW Welt from the BMW Welt site. The same applies to people who annoy other guests, enter facilities or areas without authorisation or fail to obey the instructions of the personnel or on the warning and ban signs or adversely affect normal operations in any other way.

Munich, 1st February 2022
BMW AG